

# Sponsorship Deck



*Supporting Joyful Learning at Thinkery*



## About Thinkery

Thinkery pursues joyful learning through play-based STEAM exploration to inspire and equip ALL children to cultivate a lifelong love of learning so that they thrive. This work is driven by our core values of playfulness, belonging, innovation, and collaboration.

At our 40,000 square foot museum in the Mueller neighborhood we offer innovative, hands-on museum exhibits and activities, early childhood education in our Little Thinkers Preschool and Summer Camps and community connection through special events. We are proud to now welcome families to our second location, Thinkery-Del Valle - a neighborhood STEAM museum embedded within Del Valle Independent School District - launched in 2024.

Whether a child is inspired in our iconic big red box or sees themselves as an engineer through a classroom activity with one of the hundreds of educators we partner with annually through educator professional development, we seek to reflect what happens when play and belonging are prioritized in early childhood STEAM learning.





# Our Vision



**Imagine a Central Texas where every child's opportunity matches their limitless potential.**

Since 1983, that's the future we've been working to create . One joyful, play-filled moment at a time. Because when children are equipped to dream big and think boldly, the future gets brighter for all of us.

At Thinkery, our mission is to ensure that every child has access to hands-on, play-based STEAM learning—experiences that ignite curiosity, spark joy, and inspire a lifelong love of learning. Because, when children are given the chance to fall in love with learning, they thrive. They not only experience the wonder and magic of childhood, but begin building the durable skills they'll need to navigate a rapidly changing world and workforce: creativity, critical thinking, collaboration, and communication.

Through joyful exploration, inclusive play, and purposeful innovation, we're working to empower the next generation of confident, creative thinkers, because every child deserves the opportunity to thrive.





# A Trusted Community Brand



Thinkery has been a fixture in the Central Texas community for more than 40 years! Generations of children and their caregivers have experienced the magic of Thinkery, developing a lifelong love of learning. Our brand is inspiring, strong, and invokes joy and excitement.

- **Newsletter**—over 30K subscribers with more than 70% open rates
- **58,000 followers** across Thinkery social media platforms
- **More than 200,000 annual visitors**
- **Nearly 5,000 member households**
- **Our guests represent a diverse community that travel from all across Central Texas to learn, play, and explore**







A NIGHT OF WHIMSY & WONDER

### Step into a World Beyond Imagination

Join Thinkery for our annual fundraising gala, Imagine That, an evening of inspiration, discovery, and community. This year, we're transforming a brand-new venue into an immersive experience that will ignite your inner child. Step into a world of vibrant color, playful surprises, and unexpected delights—where creativity leads the way and every corner invites discovery.

**Imagine That** is more than just a magical evening; it's a vital fundraising event that directly supports Thinkery's vision that ALL children cultivate a lifelong love of learning. We invite you to join us on September 18, 2025, for an evening of enchantment and impact. Your sponsorship will help us create a night to remember and ensure that Thinkery continues to inspire the next generation of innovators.

**We can imagine joyful learning for ALL.  
Can you imagine it with us?**

Partner with us to create a legacy of joyful learning, empowering the next generation of thinkers and creators!

## SAVE THE DATE

Thursday, September 18  
Branch Park Pavilion  
2006 Philomena Street  
Austin, TX 78723





# Presenting Sponsor

\$35,000



Two VIP tables of 10 (20 guests)



Dedicated table service and premium wine



Opportunity to speak during event



Exclusive recognition as the Imagine That 2025 Presenting Sponsor



Logo/name recognition in all promotional emails



Curated volunteer experience



Social Media recognition



Early VIP access



Prominent logo/name recognition in all printed and digital event collateral



Name inclusion on Thinkery donor wall and annual Impact Report



Opportunity to provide experiences or items for auction



## Playfulness Sponsor

\$25,000



Two premium tables of 10 (20 guests)



Logo/name recognition in all promotional emails



Curated volunteer experience



Social Media recognition



Early VIP access



Logo/name recognition in all printed and digital event collateral



Name inclusion on Thinkery donor wall and annual Impact Report



Opportunity to provide experiences or items for auction



## Belonging Sponsor

\$10,000



One premium table of 10 (10 guests)



Social Media recognition



Early VIP access



Logo/name recognition in all printed and digital event collateral



Name inclusion on Thinkery donor wall and annual Impact Report



Opportunity to provide experiences or items for auction





## Innovation Sponsor

\$5,000



One table of 10 (10 guests)



Early VIP access



Logo/name recognition in all printed and digital event collateral



Name inclusion on Thinkery donor wall and annual Impact Report



Opportunity to provide experiences or items for auction

## Collaboration Sponsor

\$3,500



One table of 10 (10 guests)



Logo/name recognition in all printed and digital event collateral



Name inclusion on Thinkery donor wall and annual Impact Report



Opportunity to provide experiences or items for auction

## SPONSORSHIP OPPORTUNITIES

		Presenting \$35,000	Playfulness \$25,000	Belonging \$10,000	Innovation \$5,000	Collaboration \$3,500
 <b>Reserved Tables</b>		2 VIP tables	2 premium tables	1 premium table	1 table	1 table
 Dedicated table service and premium wine		●				
 Opportunity to speak during event		●				
 Exclusive recognition as the Imagine That 2025 Presenting Sponsor		●				
 Logo/name recognition in all promotional emails		●	●			
 Curated volunteer experience		●	●			
 Social media recognition		●	●	●		
 Early VIP access		●	●	●	●	
 Logo/name recognition in all printed and digital event collateral		●	●	●	●	●
 Name inclusion on Thinkery donor wall and annual Impact Report		●	●	●	●	●
 Opportunity to provide experiences or items for auction		●	●	●	●	●

## Entertainment Sponsor

**\$10,000**

- One premium table of 10 (10 guests)
- Logo/name recognition in all printed and digital event collateral as well as stage and entertainment area
- Logo inclusion on Thinkery donor wall and annual Impact Report
- Opportunity to provide experiences or items for auction

## Bar Sponsor

**\$7,500**

- One table of 10 (10 guests)
- Logo/name recognition in all printed and digital event collateral as well as all bars throughout the event
- Name inclusion on Thinkery donor wall and annual Impact Report
- Opportunity to provide experiences or items for auction

## Program Sponsor

**\$7,500**

- One table of 10 (10 guests)
- Logo/name recognition in all printed and digital event collateral
- Opportunity to provide a full page ad in printed program
- Name inclusion on Thinkery donor wall and annual Impact Report
- Opportunity to provide experiences or items for auction

## Valet Sponsor

**SOLD**

**\$5,000**

- One table of 10 (10 guests)
- Logo/name recognition in all printed and digital event collateral as well as on valet stand
- Name inclusion on Thinkery donor wall and annual Impact Report
- Opportunity to provide experiences or items for auction

# BECOME A SPONSOR

## CONTACT

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