



IMPACT REPORT

FY1617

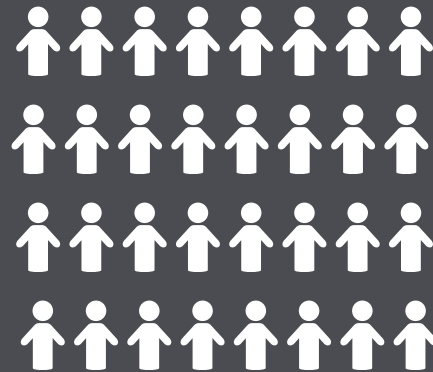




10,000+
MEMBER HOUSEHOLDS



452,979+
VISITORS



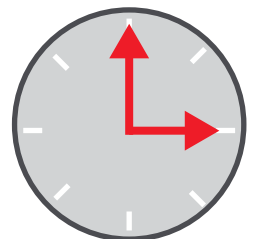
26,373
COMMUNITY NIGHT
VISITORS

3,575
MUSEUM DAY
VISITORS



1,802
VOLUNTEERS

23,934
VOLUNTEER HOURS



157
WEEK LONG SUMMER
CAMP SCHOLARSHIPS



THANK YOU!

In the 2016–17 fiscal year, Thinkery welcomed families from around the world, including more than 7,000 families from other Texas communities, 4,000 families from across the U.S. and 100 families from different countries. We're thrilled to be a global destination for family fun, learning and discovery!

During this time, Thinkery's exceptional programming engaged, served and inspired even more of our community. Thinkery provided STEAM-based, technology-centered professional development opportunities to more than 60 local educators and librarians. In addition to launching a Parents' Night Out program and expanding our summer camp program to new locations in Austin, we also successfully launched our Community Night Spotlight evenings—a special series that celebrates our community and explores diversity. And thanks to our Open Door Initiative, we granted free or reduced-cost museum access to more than 55,000 children, families and students from low-income communities.

Please join us in reviewing our 2016–17 fiscal year highlights—and please join us in celebrating and sharing these successes.



1

MISSION

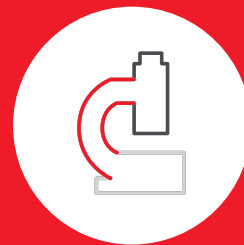
To create innovative learning experiences that equip and inspire the next generation of creative problem solvers.



2

VISION

A creative community with a passion for lifelong learning and discovery.



3

VALUES

Playfulness, cooperation, inclusiveness, excellence, respect, innovation, creativity.

OPEN DOOR

Thinkery's Open Door Initiative serves our mission of equipping and inspiring the next generation of creative problem solvers. Our goal is to ensure ALL children and families can access and benefit from our exceptional and educational STEAM learning experiences. We provide numerous opportunities for free or reduced-cost museum access to children, families and schools.

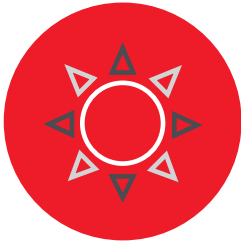
Your support of Thinkery's Open Door Initiative helped provide:



Free admission to 26,373 visitors during our free Community Nights.



Free or reduced-cost School Tours for 16,604 students attending Title I schools.



A total of 157 Summer Camp Scholarships for 68 children.

"We visited with our three children aged 8, 4 and 2, and they had an amazing time. Coming from the UK where children's museums aren't that common (the Science Museum in London is the only comparable example I can think of), they couldn't believe that such a fun place existed. Even I didn't know that such fun places existed! They spent hours going from room to room exploring and going back to their favourite activities. I was myself very impressed with the quality of the activities, how clever they were and what a fabulous opportunity to learn they were for children of all ages."

- Visitor



EDUCATION & EXHIBITS

Our exhibits provide interactive and inquiry-based STEAM learning experiences for young innovators ages 0–11. Whether they’re exploring aerodynamics, pretending to cook healthy meals, investigating materials or tackling age-appropriate engineering challenges, Thinkery exhibits spark curiosity and inspire innovation.

In addition to our hands-on exhibits, Thinkery provides highly engaging, quality educational programming for children, families and adults. From innovative Thinkery Camps to inclusion-focused Sensory Friendly Hours to our popular adults-only Thinkery21 program, there’s something for everyone. We also host STEAM-themed birthday parties, provide year-round Guided Tours and offer professional development opportunities for educators!

SCHOOL VISITS



29,528

Attended
Guided Tour Programs

717

Attended
Focused Field Trips

EDEXCHANGE



67

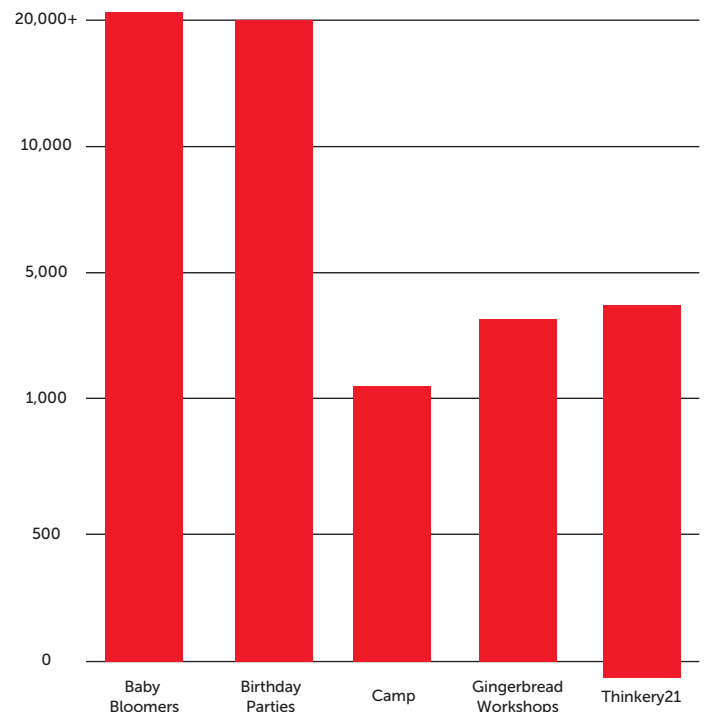
Educators & Librarians
Trained

1,307

Youth Served

PROGRAM HIGHLIGHTS

BABY BLOOMERS & EARLY LEARNERS	21,584 Attendees
BIRTHDAY PARTIES	20,000+ Attendees
CAMP	1,288 Campers
GINGERBREAD WORKSHOPS	3,846 Attendees
THINKERY21	3,974 Attendees



“Thank you all so much for leading our students through three straight weeks of delightful and engaging tours. Everyone on staff, and the volunteers as well, were so incredibly thoughtful when leading our tours and mindful of the needs of our students. It was a wonderful experience for me to watch our students’ faces light up as they explored the world around them.”

- Educator



MEMBERSHIP

Thanks to the generous support of our amazing community of Thinkery Members, museum visitors conducted thousands of experiments in *Kitchen Lab*, learned woodworking in *Space 8*, directed hundreds of masterpieces at *Animation Station* and discovered casts of interesting characters during our daily story times.

And because of your ongoing support, Thinkery is able to provide memberships to local community organizations that provide services to children and families with limited resources, special needs or those facing crisis situations. Thank you!



10,000+

Member Households

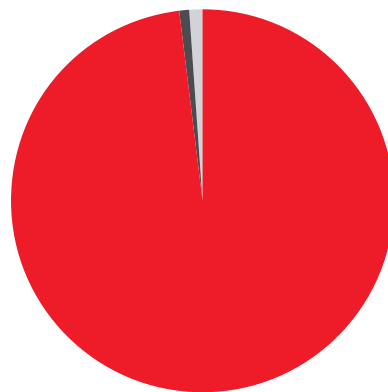


\$1,019,858

Revenue

MEMBERSHIP LEVELS

■ Basic Membership	10,007
■ Clubhouse Membership	103
■ Open Door Memberships	86
Total	10,196



“Great place to take the kiddos, especially to beat the heat indoors. Educational and fun, there are weekly and daily activities like reading time (including bilingual). I got my membership as a gift for Mother’s Day and I am excited to use it often!”

- Thinkery Member



VOLUNTEERS

Thinkery loves working with individual and group volunteers! We believe in our volunteers, their ideas and impact.

Whether they're engaging visitors in our galleries, assembling robotics kits for Thinkery Camps, prepping candy for Gingerbread Workshops or testing out puzzles for Thinkery21, our amazing volunteers go above and beyond to fulfill and expand the reach of our mission. We're so thankful for their support!



231

Individual Volunteers
contributed more than
2,800 hours



1,331

Group Volunteers
contributed more than
6,700 hours



27

Interns
contributed more than
2,850 hours



"The VolunTeen program opens up many opportunities for me to have experience that can prepare me in the coming years. It also allows me to complete my volunteer hours for school and begin my professional career."

- Thinkery VolunTeen

TEEN PROGRAMS

Thinkery's career-readiness and volunteer program provides teens ages 13–18 the opportunity to develop 21st century skills while contributing 100+ hours per year of service.

Thinkery VolunTeens lead STEAM activities in the galleries and more.



159

VolunTeens
contributed more than
7,700 hours

"I do believe that our volunteer work has a positive impact, in that we helped set up activities and saved time for preparation. Through our volunteering, many children will now have the working materials to experience and learn about STEAM. Overall our experience was great, and I liked how we were led on a tour first through the building so we could visually see the children enjoying all of the possible STEAM activities."

- Group Volunteer



REVENUE

EARNED INCOME

■ Program Fees	1,062,199
■ Admissions	1,183,285
■ Memberships	1,019,858

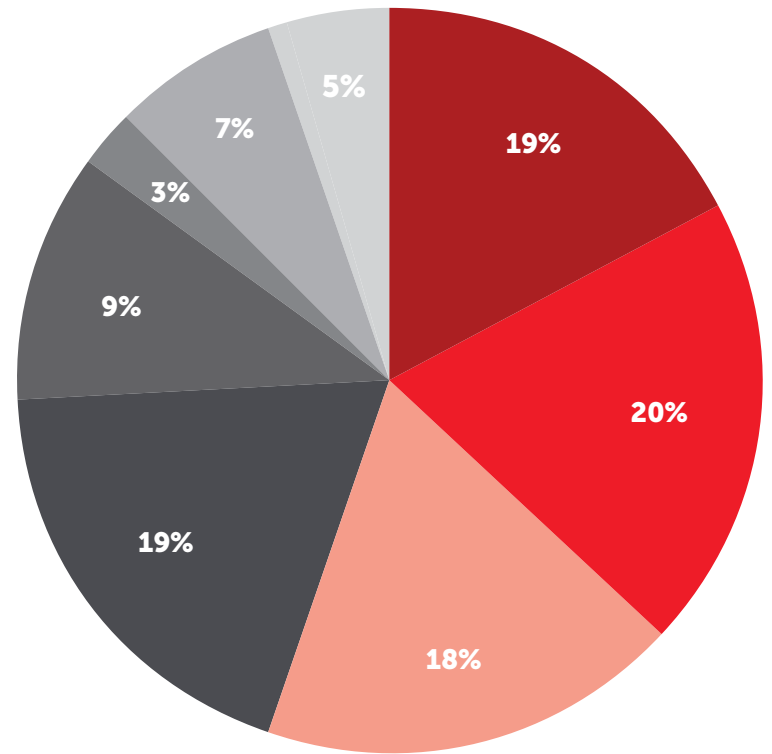
CONTRIBUTED SUPPORT

■ Grants & Contributions	1,096,956
■ Event	522,220
■ In-Kind Revenue	159,485

OTHER REVENUE

■ Gain (Loss) on Investments	380,564
■ Other Revenue	273,592

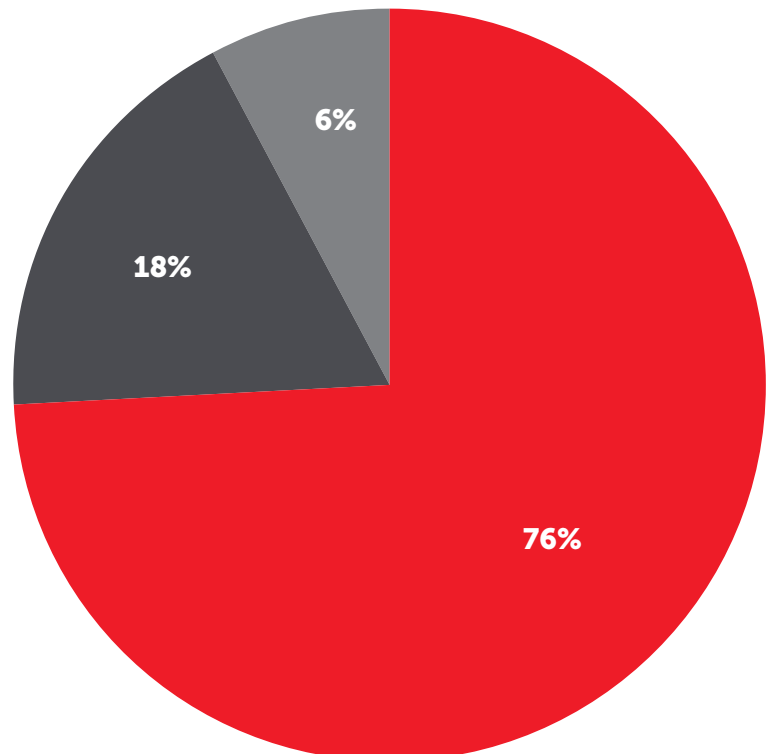
TOTAL **\$ 5,698,160**



EXPENSES

■ Program Services	3,931,612
■ Fundraising	924,217
■ Administrative	296,855

TOTAL **\$ 5,152,684**



BOARD OF DIRECTORS

2016–17 Board of Directors

Jessica Palvino, President
TRS

Susan Espinoza, President Elect
Pantanal Investments

Richard McDonell, Treasurer
Mint Builders

Greg Dickenson, Secretary
TG

Travis Arthur
Rackspace

Andy Bell
National Instruments

Drew Bixby
Doublehorn

Elizabeth Bray

Daniel Cooley
Silicon Labs

Karen Harrell
HR Executive Services, LLC

Lisa Henken Ramirez
NetSpend

Rachel L. Irvin
US Trust

Jimmy Kull
Cypress Point Wealth Management

Amy Clark Meachum
Judge, 201st District Court

Melissa Morrow
West Austin Youth Association

David Osborne
Osborne Advisors
Wealth Management

Stephen Shang
Falcon Structures

Gerri Tunnell
Dell

Colin Westmoreland
DrillingInfo

Lisa Zapalac
the number lab

Past Presidents Council

Tom Anderson

Marla Bommarito-Crouch

Jed Buie

Irwin Carroll

Malcolm Cooper

Chris Crosby

Kirk Dando

Peter Donovan

Susan Engelking

Juan M. Garcia

Rosalind George

John Graff

Tom Harkness

Nancy Inman

Julie King

Greg Kozmetsky

John Lucas

Sylvia Maggio

Lynn Meredith

Shannon Ratliff II

Carla Piñeyro Sublett

Jim Susman

Gerald Torres

Russell Young

Yuen Yung

FY1617 DONORS

\$100,000 +

Cultural Arts Division of the City of Austin
Economic Development
Dell
Google Inc.
MFI Foundation
National Instruments

Genevieve and Jared Padalecki
Michael Ross
Catherine and Shaesby Scott
Carolyn and Marc Seriff
Silicon Laboratories, inc.
Texas Stars Foundation
Tides Foundation
Tito's Handmade Vodka
Hadra and Marcus Turner

Lisa Matulis-Thomajan and Stuart Thomajan
Trisha and Richard McDonell
Michael Best & Friedrich LLP
The Abby & Chris Ryan Family
The Salmon Family
Ali and Justin Sloan
Kerri and Colin Westmoreland
Marcus Whitfield

\$25,000 - \$99,999

Anonymous
Capital One
Institute of Museum and Library Services
Rachel Irvin
Rackspace
Sara and Dick Rathgeber
Vista Equity Partners

Stephanie Usener and Daniel Cooley
Vinson & Elkins LLP
Wells Fargo Foundation
Sherri and Travis West
Whole Foods Market, Inc.

\$1,000 - \$4,999

American Society of Civil Engineers
Anonymous
Artesia
The Bell Family
Melissa and Drew Bixby
Blackbaud, Inc

\$10,000 - \$24,999

Danneel and Jensen Ackles
Applied Materials Foundation
Austin Community Foundation
Bank of America Charitable Foundation
Mollie and Steve Butler
City of Austin Office of Telecommunications
and Regulatory Affairs
Brian Cobb
Diana and Sean Greenberg
Karen and Bob Harrell
Lisa Henken Ramirez and Randy Ramirez
Douglas Jaffe
The Junior League of Austin
KDK-Harman Foundation
KLRU
The Roy F. & Joann Cole Mitte Foundation

\$5,000 - \$9,999

3M Foundation
Judy Ley Allen
Anonymous
Bank of America
Susan Barringer
Stephen Bekanich
Elizabeth and Christopher Bray
Elizabeth Cates
Tyson Culver
Martha and James Dyess
Diane and Antonio Espinoza
Susan Espinoza and Marc Piatkowski
Emily and Bob Feiner
Geneva Gonzalez
Hat Creek Burger Co.
Abbey and Mike Herman
Kendra Scott, LLC
Cindy and Greg Kozmetsky

Ana Boecking
Sarah and Ernest Butler
Cain Foundation
Cara Carney and Travis Arthur
Catellus
Jamie and William Chandlee
Lara and Lary Cotton
Cray Inc.
Beth and Andy Deck
Jamie and Steven Dell
Christie and Greg Dickenson
Kelly and Philip Dixon
April and Paul Dodd
Ellen Dorsey and James Susman
Carol and Bob Drennan
Drillinginfo, Inc.
Xiaochun Duan and Scott Swarts
Nancy Dunlap

Katie and Koby Fenton	Karen Rapp	In-Kind
Brandi and Jimmy Fortuna	Raymond James & Associates Inc.	Judy Ley Allen
Michelle and Ben German	Redfin	Circuit of the Americas
Anna and Will Hardeman	Ann and Corey Rhoden	College Nannies, Sitters & Tutors, Barton Springs
Kelly Haselwood	Margaret Rigby	Cornucopia Popcorn
Vera and Arby Hinojosa	Riskmasters	Dell Technologies
Connie Hsu-Praba and Anant Praba	Kirstin and Joe Ross	Enola Labs
Jeff Hughes	Riki Rushing and Allen Gilmer	Susan Espinoza and Marc Piatkowski
Jackson Walker LLP	Salesforce.org	Estilo
Gaines, Lori and Zoie Jonakin	Stephen Shang	Euphoria Music & Camping Festival
Katherine Jones	Katherine Simkins and Paul Walcutt	Hat Creek Burger Co.
Gail and Jeff Kodosky	Jennifer and Ronald Skloss	Hutton Hotel
Katherine and James Kull	Meghan and Christopher Slover	Kiawah Partners
LEGO Community Fund U.S.	Michelle Smith	Frank and Ginny Larence
Andra and Joe Liemandt	Lily and AJ Smullen	McGuire Moorman Hospitality
Cindy Lo and Scott Francis	STG Design, Inc.	McLendon Photography
Debra and Rogerio Lopez	Supercuts	Milk + Honey Spa + Salon
Clayton and Andrew Maebius	Richard Sylvester	Mizana Collections
Abi Mallick	Karen and Kevin Taheri	Orangetheory Mueller
Robyn and Craig Malloy	Topfer Family Foundation	Kirstin and Joe Ross
John Marlow	Donna and Andy Tryba	Sea Island
Ashley Matthews	Geraldine and James Tunnell	Snyder Dermatology and Plastic Surgery
Melody and Shain McCaig	Team Tvirtin	Space Center Houston
McGinnis Lochridge	Linda and Nick van Bavel	STG Design, Inc.
Amy and Kurt Meachum	Veritas Foundation	Supercuts
Fredericka and David Middleton	Emily and Daniel Walker	Tito's Handmade Vodka
Andi Morales	Alan Ware	Amy Weiss Photography
Melissa and Greg Morrow	Jessica and Greg Weaver	WP Engine
Museum Store Association, Inc.	Kelly and Bob Weinschenk	Yvette and Yuen Yung
Amy Myers	Lauren and Matt Whelan	
Anna and Jason Near	Anna Belle and Rob Williams	
NetSpend CARES	Elizabeth Wong	
Stephanie and Todd O'Neill	YiShaun and Jonathan Yang	
Osborne Advisors Wealth Management	Patricia Young Brown and Greg Brown	
Krystal and Dimpal Patel	Lisa and Jake Zapalac	

THANK YOU!

