

Support Thinkery!

Business Sponsorship
Opportunities
2019



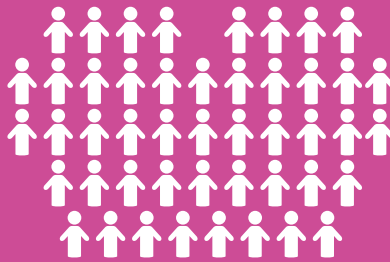
BUSINESS SPONSOR OPPORTUNITIES

Align your business with Austin's most exciting and engaging place for children and families. Thinkery offers a variety of partnership options to meet the diverse strategic goals for corporate philanthropy.

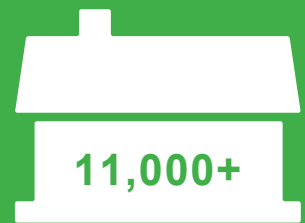
BECOME A BUSINESS SPONSOR TODAY. Your support will equip and inspire the next generation of creative problem solvers through innovative learning experiences.

"This is the best children's museum we've been to. Lots of organized activities and very well designed."

*Dominic C.
Thinkery parent*



Attendance of more than 459,000 during 2018

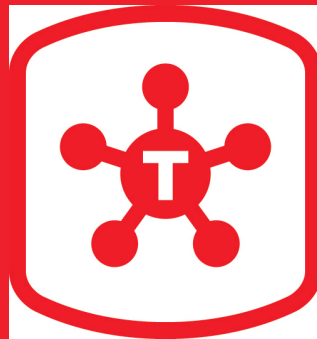


More than 11,000 Member households

1,800+



Business group volunteers in 2017



29,500 children visited through school tours during 2017



31,000+ Facebook followers & growing



5,500+ Twitter followers & growing



About 75,000 unique visitors to thinkeryaustin.org each month



More than 7,800 Instagram friends follow us

*As of January 201+

 = 10,000 visitors

SPONSORSHIP BENEFITS

Business Sponsor Levels	\$5,000 - \$9,999	\$10,000 - \$14,999	\$15,000 - \$24,999	\$25,000+*
Marketing Opportunities and Recognition				
In-museum, logo recognition at Thinkery's entrance donor wall for one year				✓
In-museum recognition at Thinkery upstairs donor wall	✓	✓	✓	✓
Feature on Thinkery social media channels			✓	✓
Feature in <i>Do + Make</i> electronic newsletter (circulation 38,000+) and social media channels				✓
Customizable recognition opportunities on Thinkery's website, internal video screens and via social media		✓	✓	✓
Recognition in promotional materials for sponsored programs		✓	✓	✓
Employee Engagement and Access				
Thinkery guest passes to share with employees or clients	25	50	75	100
Family fun passes (admits 4) to share with employees or clients			10	25
10% off Family and Premier Family memberships for employees for one year	✓	✓	✓	✓
Employee volunteer opportunities	✓	✓	Customized	Customized
One date per year for your employees and their families to enjoy a free day at Thinkery				✓
One complimentary weekday use of meeting space**	✓	✓	✓	✓
10% discount on facility event rentals		✓	✓	✓
Invitations and discounted pricing to exclusive special events				✓

* Presenting sponsorship gifts (\$25,000+) have additional program or event-specific marketing opportunities.

** Based on availability. Thinkery's Program Rooms may not be available during the months of December, June, July, and August. Other calendar restrictions apply during AISD school holidays and at Thinkery's discretion to accommodate museum programming.

Each of Thinkery's programs and events include independent and customizable marketing opportunities. Presenting sponsorship opportunities can be crafted to fit your philanthropic goals and objectives.

For more information about Business Sponsor opportunities or to schedule a private tour and meeting, please contact:

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